



CITY OF HUGHSON
ECONOMIC DEVELOPMENT COMMITTEE MEETING
 CITY HALL COUNCIL CHAMBERS
 7018 Pine Street, Hughson, CA

AGENDA
MONDAY, JANUARY 11, 2016 - 5:30 P.M.

CALL TO ORDER:

ROLL CALL:

Mayor Matt Beekman
 Councilmember George Carr
 Councilmember Jeramy Young
 Councilmember Harold "Bud" Hill (Alternate)
 Business Member Marie Assali
 Business Member Jim Duarte

Staff to be Present:

Raul L. Mendez, City Manager
 Jaylen French, Community Development Director
 Dominique Spinale Romo, Assistant to the City Manager

1. PUBLIC BUSINESS FROM THE FLOOR (No Action Can Be Taken):

Members of the audience may address the City Council on any item of interest to the public pertaining to the City and may step to the podium, state their name and city of residence for the record (requirement of name and city of residence is optional) and make their presentation. Please limit presentations to five minutes. Since the City Council cannot take action on matters not on the agenda, unless the action is authorized by Section 54954.2 of the Government Code, items of concern, which are not urgent in nature can be resolved more expeditiously by completing and submitting to the City Clerk a "Citizen Request Form" which may be obtained from the City Clerk.

2. NEW BUSINESS:

- 2.1:** Approval of Minutes of the November 23, 2015 EDC Regular Meeting.
- 2.2:** Hughson Farmers' Market 2016 Discussion Including Market Manager Options and Proposals.
- 2.3:** Update on City's Business Development/Attraction Efforts.

2.4: Discuss Hughson Chamber of Commerce Retreat and Funding.

3. EDC COMMENTS:

3.1: Mayor Beekman's State of the City Address – February 22, 2015 @ 6pm
Samaritan Village, Hughson, CA

3.2: Date of February Economic Development Committee meeting.

ADJOURNMENT:

WAIVER WARNING

If you challenge a decision/direction of the City Council in court, you may be limited to raising only those issues you or someone else raised at a public hearing(s) described in this Agenda, or in written correspondence delivered to the City of Hughson at or prior to, the public hearing(s).

RULES FOR ADDRESSING ECONOMIC DEVELOPMENT COMMITTEE

Members of the audience who wish to address the Economic Development Committee are requested to complete one of the forms located on the table at the entrance of the Council Chambers and submit it to the Committee. **Filling out the card is voluntary.**

AFFIDAVIT OF POSTING

DATE: January 8, 2016 **TIME:** 5:00pm

NAME: Dominique Spinale Romo **TITLE:** City Clerk

**AMERICANS WITH DISABILITIES ACT/CALIFORNIA BROWN ACT
NOTIFICATION FOR THE CITY OF HUGHSON**

This Agenda shall be made available upon request in alternative formats to persons with a disability; as required by the Americans with Disabilities Act of 1990 (42 U.S.C. Section 12132) and the Ralph M. Brown Act (California Government Code Section 54954.2).

Disabled or Special needs Accommodation: In compliance with the Americans with Disabilities Act, persons requesting a disability related modification or accommodation in order to participate in the meeting and/or if you need assistance to attend or participate in a City Council meeting, please contact the City Clerk's office at (209) 883-4054. Notification at least 48-hours prior to the meeting will assist the City Clerk in assuring that reasonable accommodations are made to provide accessibility to the meeting.

Notice Regarding Non-English Speakers:

Pursuant to California Constitution Article III, Section IV, establishing English as the official language for the State of California, and in accordance with California Code of Civil Procedures Section 185, which requires proceedings before any State Court to be in English, notice is hereby given that all proceedings before the City of Hughson City Council shall be in English and anyone wishing to address the Council is required to have a translator present who will take an oath to make an accurate translation from any language not English into the English language.

General Information: The Economic Development Committee meets in the Council Chambers on the fourth Monday of each month at 5:30 p.m., unless otherwise noticed.

EDC Agendas: The Economic Development Committee agenda is now available for public review at the City's website at www.hughson.org and City Clerk's Office, 7018 Pine Street, Hughson, California on the Friday, prior to the scheduled meeting. Copies and/or subscriptions can be purchased for a nominal fee through the City Clerk's Office.

Questions: Contact the City Clerk at (209) 883-4054



CITY OF HUGHSON
ECONOMIC DEVELOPMENT COMMITTEE MEETING
 CITY HALL COUNCIL CHAMBERS
 7018 Pine Street, Hughson, CA

MINUTES
MONDAY, NOVEMBER 23, 2015

CALL TO ORDER: 5:31pm

ROLL CALL: Mayor Matt Beekman
 Councilmember George Carr
 Councilmember Jeramy Young
 Councilmember Harold "Bud" Hill (Alternate)
 Business Member Marie Assali
 Business Member Jim Duarte

Staff Present: Raul L. Mendez, City Manager
 Jaylen French, Community Development Director
 Dominique Spinale Romo, Assistant to the City Manager

Others Present: Steven Ames, Stanislaus Business Alliance
 Derek Griffin, Turlock Farmers' Market
 Jim Thomason, Hughson SBDC
 Trina Walley, East Stanislaus Resource Conservation Dist.

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2. NEW BUSINESS:

2.1: Approval of Minutes of the September 28, 2015 EDC Regular Meeting.

Motion by Mayor Beekman seconded by Business Member Assali (5-0)

2.2: Hughson Farmers' Market 2016 Discussion Including Market Manager Options.

Derek Griffin, Manager of the Turlock Certified Farmers' Market, was in attendance to share a proposal where he would take over the Market Manager duties for the Hughson Certified Farmers' Market for the 2016 season. Mr. Griffin shared his experience in this area, his success in Turlock, and his proposed model for Hughson. Mr. Griffin shared the primary responsibilities that he would be assuming to manage the market completely, his base fee of \$300/week through December 31, 2016, the recommended season (May – October, 5:00pm-8:00pm), the number of vendors that he would be able to provide with confidence based on his connections and other new elements that he could help bring. The EDC thanked Mr. Griffin for the information and shared that City staff would contact him once all options had been evaluated. Trina Walley, East Stanislaus Resource Conservation District, also shared her progress on gathering information regarding wine/craft beer tasting at farmers' markets and obtaining information regarding local businesses that are operating under the Cottage Food Permit.

2.3: Introduce Rich Hodder, Data Collection Manager, to Discuss Lean Ag Technologies (Drone Technology) and Establishing a Local Presence.

Mayor Beekman shared that he had met Mr. Hodder at a recent meeting and he had expressed some interest in exploring business development opportunities in Hughson. Mayor Beekman stated that Mr. Hodder was unable to attend the EDC meeting but had shared that he would connect back with the City when he was ready.

2.4: Discuss New Rancho Market Business Model and Possible Request of Business Assistance Funds.

Community Development Director French shared some of the recent discussions with Mr. Maluk Dhami, the new business owner of Ranch Market, exploring other business models for the location. Mr. Dhami had shared with City staff that he was interested in condensing the convenient store element of the business and making improvements to the building to create office space. City staff also shared some of the preliminary discussions with the property owner regarding developing other areas on the site.

2.5: Discuss Research and Findings of Local City Contributions to Respective Chambers of Commerce.

City Manager Mendez shared that he had discussed the concept of providing funding to the local chamber with the City Attorney and the correct vehicle for the support. He also shared his research on how local municipalities support their local chambers. The City Attorney advised that a contractual agreement with specific activities identified that have general benefit to the City is the preferred model. The City Manager shared that the Hughson Chamber of Commerce would be having a retreat early in 2016 and that he would bring this item back for discussion after that. The Mayor suggested that this item be agendaized at each meeting until a determination is made on the funding.

3. EDC COMMENTS:

ADJOURNMENT: 6:56pm