



CITY OF HUGHSON
ECONOMIC DEVELOPMENT COMMITTEE MEETING
CITY HALL COUNCIL CHAMBERS
7018 Pine Street, Hughson, CA

AGENDA
MONDAY, JANUARY 26, 2015 - 5:30 P.M.

CALL TO ORDER:

ROLL CALL:

Mayor Matt Beekman
Councilmember George Carr
Councilmember Jeramy Young
Business Member Marie Assali
Business Member Jim Duarte

Staff to be Present:

Raul L. Mendez, City Manager
Jaylen French, Community Development Director
Dominique Spinale, Assistant to the City Manager/City Clerk

1. PUBLIC BUSINESS FROM THE FLOOR (No Action Can Be Taken):

Members of the audience may address the City Council on any item of interest to the public pertaining to the City and may step to the podium, state their name and city of residence for the record (requirement of name and city of residence is optional) and make their presentation. Please limit presentations to five minutes. Since the City Council cannot take action on matters not on the agenda, unless the action is authorized by Section 54954.2 of the Government Code, items of concern, which are not urgent in nature can be resolved more expeditiously by completing and submitting to the City Clerk a "Citizen Request Form" which may be obtained from the City Clerk.

2. NEW BUSINESS:

- 2.1:** Approval of Minutes of the November 24, 2014 EDC Regular Meeting.
- 2.2:** Discuss and Consider Business Assistance for the Hughson Farmer's Market.
- 2.3:** Report on City Research of the United States Department of Agriculture Food Desert Designation for Urban Neighborhoods and Rural Towns.

2.4: Update on Business Assistance Program (Perks Coffee, Shami's Dog, Magnolia Farmhouse Market).

2.5: Update on the Hughson Goals and Objectives Workshop.

3. EDC COMMENTS:

ADJOURNMENT:

WAIVER WARNING

If you challenge a decision/direction of the City Council in court, you may be limited to raising only those issues you or someone else raised at a public hearing(s) described in this Agenda, or in written correspondence delivered to the City of Hughson at or prior to, the public hearing(s).

RULES FOR ADDRESSING CITY COUNCIL

Members of the audience who wish to address the Economic Development Committee are requested to complete one of the forms located on the table at the entrance of the Council Chambers and submit it to the Committee. **Filling out the card is voluntary.**

AFFIDAVIT OF POSTING

DATE: January 23, 2015 **TIME:** 5:00pm

NAME: Dominique Spinale **TITLE:** Assistant to City Manager/City Clerk

**AMERICANS WITH DISABILITIES ACT/CALIFORNIA BROWN ACT
NOTIFICATION FOR THE CITY OF HUGHSON**

This Agenda shall be made available upon request in alternative formats to persons with a disability; as required by the Americans with Disabilities Act of 1990 (42 U.S.C. Section 12132) and the Ralph M. Brown Act (California Government Code Section 54954.2).

Disabled or Special needs Accommodation: In compliance with the Americans with Disabilities Act, persons requesting a disability related modification or accommodation in order to participate in the meeting and/or if you need assistance to attend or participate in a City Council meeting, please contact the City Clerk's office at (209) 883-4054. Notification at least 48-hours prior to the meeting will assist the City Clerk in assuring that reasonable accommodations are made to provide accessibility to the meeting.

Notice Regarding Non-English Speakers:

Pursuant to California Constitution Article III, Section IV, establishing English as the official language for the State of California, and in accordance with California Code of Civil Procedures Section 185, which requires proceedings before any State Court to be in English, notice is hereby given that all proceedings before the City of Hughson City Council shall be in English and anyone wishing to address the Council is

required to have a translator present who will take an oath to make an accurate translation from any language not English into the English language.

General Information: The Economic Development Committee meets in the Council Chambers on the fourth Monday of each month at 5:30 p.m., unless otherwise noticed.

EDC Agendas: The Economic Development Committee agenda is now available for public review at the City's website at www.hughson.org and City Clerk's Office, 7018 Pine Street, Hughson, California on the Friday, prior to the scheduled meeting. Copies and/or subscriptions can be purchased for a nominal fee through the City Clerk's Office.

Questions: Contact the City Clerk at (209) 883-4054



CITY OF HUGHSON
ECONOMIC DEVELOPMENT COMMITTEE MEETING
 CITY HALL COUNCIL CHAMBERS
 7018 Pine Street, Hughson, CA

MINUTES
MONDAY, NOVEMBER 24, 2014 - 5:30 P.M.

CALL TO ORDER: 5:35pm

ROLL CALL: Mayor Matt Beekman
 Councilmember George Carr
 Councilmember Jeramy Young
 Business Member Marie Assali - Absent
 Business Member Jim Duarte - Absent

Staff to be Present: Raul L. Mendez, City Manager
 Jaylen French, Community Development Director
 Dominique Spinale, Assistant to the City Manager/City Clerk

Others Present: Al Seaton, Hughson Small Business Development Center

1. PUBLIC BUSINESS FROM THE FLOOR (No Action Can Be Taken):

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2. NEW BUSINESS:

2.1: Approval of Minutes of the October 27, 2014 EDC Regular Meeting.

Motion by Mayor Beekman, Seconded by Councilmember Carr (3-0)

2.2: Update on Business Assistance Program (Perks Coffee, Shami Dogs, Magnolia Farmhouse Market).

Community Development Director French discussed the status of recent applicants to the City's Business Assistance Program. He shared that the City Council would consider funding for Shami Dogs (\$6,000) and Magnolia Farmhouse Market (\$8,000) during their regular meeting on November 24, 2014. If approved, City staff would work with each business owner accordingly.

2.3: Update on Hughson Christmas Festival (November 29, 2014)

City Manager Mendez gave a brief update on the upcoming Hughson Christmas Festival slated for the Saturday after the Thanksgiving Day Holiday. He shared some of the details of the event (Christmas Boutique, Christmas Parade, Tree Lighting Ceremony, etc.).

2.4: Discuss Recent Business Ideas for Downtown Hughson.

Community Development Director French shared information regarding the use of parklets by cities in the downtown. He gave examples of how those can be designed and installed to complement existing businesses. He also shared other concepts such as outdoor dining amenities and use of vacant lots.

3. EDC COMMENTS:

Mayor Beekman discussed the United States Department of Agriculture Food Desert designation which makes available grant funding for such things such as farmers markets. He directed City staff to research the designation and bring back information at a future meeting.

ADJOURNMENT: 6:45pm