



CITY OF HUGHSON
ECONOMIC DEVELOPMENT COMMITTEE MEETING
 CITY HALL COUNCIL CHAMBERS
 7018 Pine Street, Hughson, CA

AGENDA
MONDAY, MARCH 14, 2016 - 5:30 P.M.

CALL TO ORDER:

ROLL CALL:

Mayor Matt Beekman
 Councilmember George Carr
 Councilmember Jeramy Young
 Councilmember Harold "Bud" Hill (Alternate)
 Business Member Marie Assali
 Business Member Jim Duarte

Staff to be Present:

Raul L. Mendez, City Manager
 Jaylen French, Community Development Director

1. PUBLIC BUSINESS FROM THE FLOOR (No Action Can Be Taken):

Members of the audience may address the City Council on any item of interest to the public pertaining to the City and may step to the podium, state their name and city of residence for the record (requirement of name and city of residence is optional) and make their presentation. Please limit presentations to five minutes. Since the City Council cannot take action on matters not on the agenda, unless the action is authorized by Section 54954.2 of the Government Code, items of concern, which are not urgent in nature can be resolved more expeditiously by completing and submitting to the City Clerk a "Citizen Request Form" which may be obtained from the City Clerk.

2. NEW BUSINESS:

- 2.1:** Approval of Minutes of the January 11, 2016 EDC Regular Meeting.
- 2.2:** Discussion of Potential Business Assistance Request for Martella's Automotive.
- 2.3:** Update on Hughson Farmers' Market.

2.4: Update on City Funding for Hughson Chamber of Commerce.

2.5: Update on Opportunity Stanislaus.

2.6: Update on City’s Business Development/Attraction Efforts.

3. EDC COMMENTS:

ADJOURNMENT:

WAIVER WARNING

If you challenge a decision/direction of the City Council in court, you may be limited to raising only those issues you or someone else raised at a public hearing(s) described in this Agenda, or in written correspondence delivered to the City of Hughson at or prior to, the public hearing(s).

RULES FOR ADDRESSING ECONOMIC DEVELOPMENT COMMITTEE

Members of the audience who wish to address the Economic Development Committee are requested to complete one of the forms located on the table at the entrance of the Council Chambers and submit it to the Committee. **Filling out the card is voluntary.**

AFFIDAVIT OF POSTING

DATE: March 11, 2016 **TIME:** 5:00pm
NAME: Lisa Whiteside **TITLE:** Temporary City Clerk

**AMERICANS WITH DISABILITIES ACT/CALIFORNIA BROWN ACT
NOTIFICATION FOR THE CITY OF HUGHSON**

This Agenda shall be made available upon request in alternative formats to persons with a disability; as required by the Americans with Disabilities Act of 1990 (42 U.S.C. Section 12132) and the Ralph M. Brown Act (California Government Code Section 54954.2).

Disabled or Special needs Accommodation: In compliance with the Americans with Disabilities Act, persons requesting a disability related modification or accommodation in order to participate in the meeting and/or if you need assistance to attend or participate in a City Council meeting, please contact the City Clerk’s office at (209) 883-4054. Notification at least 48-hours prior to the meeting will assist the City Clerk in assuring that reasonable accommodations are made to provide accessibility to the meeting.

Notice Regarding Non-English Speakers:

Pursuant to California Constitution Article III, Section IV, establishing English as the official language for the State of California, and in accordance with California Code of Civil Procedures Section 185, which requires proceedings before any State Court to be in English, notice is hereby given that all proceedings before the City of Hughson City Council shall be in English and anyone wishing to address the Council is required to have a translator present who will take an oath to make an accurate translation from any language not English into the English language.

General Information: The Economic Development Committee meets in the Council Chambers on the fourth Monday of each month at 5:30 p.m., unless otherwise noticed.

EDC Agendas: The Economic Development Committee agenda is now available for public review at the City's website at www.hughson.org and City Clerk's Office, 7018 Pine Street, Hughson, California on the Friday, prior to the scheduled meeting. Copies and/or subscriptions can be purchased for a nominal fee through the City Clerk's Office.

Questions: Contact the City Clerk at (209) 883-4054



CITY OF HUGHSON
ECONOMIC DEVELOPMENT COMMITTEE MEETING
 CITY HALL COUNCIL CHAMBERS
 7018 Pine Street, Hughson, CA

AGENDA
MONDAY, JANUARY 11, 2016 - 5:30 P.M.

CALL TO ORDER: 5:30pm

ROLL CALL: Mayor Matt Beekman
 Councilmember George Carr
 Councilmember Jeramy Young
 Councilmember Harold "Bud" Hill (Alternate)
 Business Member Marie Assali
 Business Member Jim Duarte - Absent

Staff to be Present: Raul L. Mendez, City Manager
 Jaylen French, Community Development Director
 Dominique Spinale Romo, Assistant to the City Manager

Others Present: Jim Thomason, Hughson SBDC
 Peter Cipponeri, Golden State Farmers' Market Association
 Mason Ankeney, Golden State Farmers' Market Association

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2. NEW BUSINESS:

2.1: Approval of Minutes of the November 23, 2015 EDC Regular Meeting.

Motion by Councilmember Young seconded by Mayor Beekman (4-0).

2.2: Hughson Farmers' Market 2016 Discussion Including Market Manager Options and Proposals.

Peter Cipponeri and Mason Ankeney representing Golden State Farmers' Markets Association (GSFMA) provided their proposal to operate the Hughson Farmers' Market. The proposal would have GSFMA cover all aspects of the operation of the local market. Main elements of the proposal included salary, entertainment, permitting, equipment, marketing, legal insurance and other related expenses at a cost of \$22,000 for the season (22 straight weeks of operation from May 5 to September 29, 2016). The EDC asked requests regarding the proposal that were fielded by GSFMA. City staff was directed to evaluate all three proposals received and to bring the item to the full City Council for consideration and approval.

2.3: Update on City's Business Development/Attraction Efforts.

City Manager Mendez and Community Development Director provided updates on a variety of discussions held by staff in recent months. This included discussions with Rancho Market, Jars of Delicious, Perks Coffee, Prime Shine and Shami's Dog.

2.4: Discuss Hughson Chamber of Commerce Retreat and Funding.

City Manager Mendez discussed work with the City Attorney to develop an agreement that would be the vehicle for providing funding to the Hughson Chamber of Commerce for sponsorships to promote the City and for new services (Notary and Certificate of Origin) to be offered by the Chamber going forward. It was reported that the agreement would be brought forward to the City Council once completed for consideration.

3. EDC COMMENTS:

3.1: Mayor Beekman's State of the City Address – February 22, 2015 @ 6pm Samaritan Village, Hughson, CA

3.2: Date of February Economic Development Committee meeting.

Due to the State of the City Address scheduled for the date of the next EDC meeting, it was shared that the next meeting would be in March.

ADJOURNMENT: 6:58pm