



CITY OF HUGHSON  
**ECONOMIC DEVELOPMENT COMMITTEE MEETING**  
CITY HALL COUNCIL CHAMBERS  
7018 Pine Street, Hughson, CA

**AGENDA**  
**MONDAY, MARCH 23, 2015 - 5:30 P.M.**

**CALL TO ORDER:**

**ROLL CALL:**

Mayor Matt Beekman  
Councilmember George Carr  
Councilmember Jeramy Young  
Business Member Marie Assali  
Business Member Jim Duarte

Staff to be Present:

Raul L. Mendez, City Manager  
Jaylen French, Community Development Director  
Dominique Spinale, Assistant to the City Manager/City Clerk

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**1. PUBLIC BUSINESS FROM THE FLOOR (No Action Can Be Taken):**

Members of the audience may address the City Council on any item of interest to the public pertaining to the City and may step to the podium, state their name and city of residence for the record (requirement of name and city of residence is optional) and make their presentation. Please limit presentations to five minutes. Since the City Council cannot take action on matters not on the agenda, unless the action is authorized by Section 54954.2 of the Government Code, items of concern, which are not urgent in nature can be resolved more expeditiously by completing and submitting to the City Clerk a "Citizen Request Form" which may be obtained from the City Clerk.

**2. NEW BUSINESS:**

- 2.1: Approval of Minutes of the January 26, 2015 EDC Regular Meeting.
- 2.2: Update on the Hughson Farmer's Market.
- 2.3: Update on Business Assistance Program (Perks Coffee, Shami's Dog, Magnolia Farmhouse Market).

2.4: Update on the Dollar General Market.

2.5: Review of the Hughson Goals and Objectives – Economic Development.

**3. EDC COMMENTS:**

**ADJOURNMENT:**

**WAIVER WARNING**

If you challenge a decision/direction of the City Council in court, you may be limited to raising only those issues you or someone else raised at a public hearing(s) described in this Agenda, or in written correspondence delivered to the City of Hughson at or prior to, the public hearing(s).

**RULES FOR ADDRESSING CITY COUNCIL**

Members of the audience who wish to address the Economic Development Committee are requested to complete one of the forms located on the table at the entrance of the Council Chambers and submit it to the Committee. **Filling out the card is voluntary.**

**AFFIDAVIT OF POSTING**

**DATE:** March 20, 2015 **TIME:** 5:00pm  
**NAME:** Dominique Spinale Romo **TITLE:** Assistant to City Manager/City Clerk

**AMERICANS WITH DISABILITIES ACT/CALIFORNIA BROWN ACT  
NOTIFICATION FOR THE CITY OF HUGHSON**

This Agenda shall be made available upon request in alternative formats to persons with a disability; as required by the Americans with Disabilities Act of 1990 (42 U.S.C. Section 12132) and the Ralph M. Brown Act (California Government Code Section 54954.2).

**Disabled or Special needs Accommodation:** In compliance with the Americans with Disabilities Act, persons requesting a disability related modification or accommodation in order to participate in the meeting and/or if you need assistance to attend or participate in a City Council meeting, please contact the City Clerk’s office at (209) 883-4054. Notification at least 48-hours prior to the meeting will assist the City Clerk in assuring that reasonable accommodations are made to provide accessibility to the meeting.

**Notice Regarding Non-English Speakers:**

Pursuant to California Constitution Article III, Section IV, establishing English as the official language for the State of California, and in accordance with California Code of Civil Procedures Section 185, which requires proceedings before any State Court to be in English, notice is hereby given that all proceedings before the City of Hughson City Council shall be in English and anyone wishing to address the Council is required to have a translator present who will take an oath to make an accurate translation from any language not English into the English language.

- General Information:** The Economic Development Committee meets in the Council Chambers on the fourth Monday of each month at 5:30 p.m., unless otherwise noticed.
- EDC Agendas:** The Economic Development Committee agenda is now available for public review at the City's website at [www.hughson.org](http://www.hughson.org) and City Clerk's Office, 7018 Pine Street, Hughson, California on the Friday, prior to the scheduled meeting. Copies and/or subscriptions can be purchased for a nominal fee through the City Clerk's Office.
- Questions:** Contact the City Clerk at (209) 883-4054



**CITY OF HUGHSON**  
**ECONOMIC DEVELOPMENT COMMITTEE MEETING**  
 CITY HALL COUNCIL CHAMBERS  
 7018 Pine Street, Hughson, CA

**AGENDA**  
**MONDAY, JANUARY 26, 2015 - 5:36 P.M.**

**CALL TO ORDER:**

**ROLL CALL:**

Mayor Matt Beekman - Absent  
 Councilmember George Carr  
 Councilmember Jeramy Young  
 Councilmember Harold Hill (Alternate)  
 Business Member Marie Assali - Absent  
 Business Member Jim Duarte (Arrived After Item 2.1)

**Staff to be Present:**

Raul L. Mendez, City Manager  
 Jaylen French, Community Development Director  
 Dominique Spinale, Assistant to the City Manager/City Clerk

**Others Present:**

Al Seaton, Hughson Small Business Development Center  
 Mary Jackson

**1. PUBLIC BUSINESS FROM THE FLOOR (No Action Can Be Taken):**

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**2. NEW BUSINESS:**

**2.1:** Approval of Minutes of the November 24, 2014 EDC Regular Meeting.

Motion by Mayor Pro Tem Young, Seconded by Councilmember Carr (3-0)

**2.2: Discuss and Consider Business Assistance for the Hughson Farmer's Market.**

Al Seaton (Hughson SBDC) and Mary Jackson were in attendance to discuss concept of bringing a farmer's market to the Hughson through a joint partnership with the Hilmar Farmer's Market and their market manager Anjelica Locke. Mr. Seaton and Ms. Jackson discussed their experience with the Turlock Farmer's Market. They shared a draft budget and shared some concepts for a local market. It was proposed that the market would begin in May (Thursdays) and Hilmar would occur the 1<sup>st</sup> and 3<sup>rd</sup> and Hughson the 2<sup>nd</sup> and 4<sup>th</sup>. The EDC asked several questions regarding startup, costs, sustainability, etc. The EDC ultimately directed that the discussion be forwarded to the Hughson Chamber of Commerce since that appeared to be a natural partner for the effort.

**2.3: Report on City Research of the United States Department of Agriculture Food Desert Designation for Urban Neighborhoods and Rural Towns.**

Community Development Director French shared information regarding the Food Desert Designation for rural towns. He indicated that Hughson was not considered a Food Desert per their qualification criteria (low-access and low-income).

**2.4: Update on Business Assistance Program (Perks Coffee, Shami's Dog, Magnolia Farmhouse Market).**

Community Development Director French shared updated information on the businesses that had recently accessed the business assistance program. He reported that Magnolia Farmhouse Market had opened its doors just before the Christmas Holiday. He indicated that Shami's Dog had installed the grease interceptor and expecting to open its doors in the upcoming month once they pass health inspection. Mr. French also shared that Perks Coffee Company was finalizing building improvements but was looking to be opening soon as well.

**2.5: Update on the Hughson Goals and Objectives Workshop.**

City Manager Mendez reported on the City of Hughson Goals and Objectives Workshop held on January 17, 2015. He indicated that he would be bringing the Economic Development goals and objectives to the EDC for review at the next meeting.

**3. EDC COMMENTS:**

None.

**ADJOURNMENT: 6:50pm**

