



CITY OF HUGHSON  
**ECONOMIC DEVELOPMENT COMMITTEE MEETING**  
CITY HALL COUNCIL CHAMBERS  
7018 Pine Street, Hughson, CA

**AGENDA**  
**MONDAY, APRIL 25, 2016 - 5:30 P.M.**

**CALL TO ORDER:**

**ROLL CALL:**

Mayor Matt Beekman  
Councilmember George Carr  
Councilmember Jeramy Young  
Councilmember Harold "Bud" Hill (Alternate)  
Business Member Marie Assali  
Business Member Jim Duarte

Staff to be Present:

Raul L. Mendez, City Manager  
Jaylen French, Community Development Director

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**1. PUBLIC BUSINESS FROM THE FLOOR (No Action Can Be Taken):**

Members of the audience may address the City Council on any item of interest to the public pertaining to the City and may step to the podium, state their name and city of residence for the record (requirement of name and city of residence is optional) and make their presentation. Please limit presentations to five minutes. Since the City Council cannot take action on matters not on the agenda, unless the action is authorized by Section 54954.2 of the Government Code, items of concern, which are not urgent in nature can be resolved more expeditiously by completing and submitting to the City Clerk a "Citizen Request Form" which may be obtained from the City Clerk.

**2. NEW BUSINESS:**

- 2.1:** Approval of Minutes of the March 14, 2016 EDC Regular Meeting.
- 2.2:** Introduction to CA Luxury Auto Detailing
- 2.3:** Introduction to Coalface Creations

- 2.4: Update on Hughson Fruit and Nut Festival.
- 2.5: Update on Hughson Farmers' Market.
- 2.6: Update on Stanislaus Business Alliance Organizational Changes.
- 2.7: Update on City's Business Development/Attraction Efforts.

**3. EDC COMMENTS:**

**ADJOURNMENT:**

**WAIVER WARNING**

If you challenge a decision/direction of the City Council in court, you may be limited to raising only those issues you or someone else raised at a public hearing(s) described in this Agenda, or in written correspondence delivered to the City of Hughson at or prior to, the public hearing(s).

**RULES FOR ADDRESSING ECONOMIC DEVELOPMENT COMMITTEE**

Members of the audience who wish to address the Economic Development Committee are requested to complete one of the forms located on the table at the entrance of the Council Chambers and submit it to the Committee. **Filling out the card is voluntary.**

**AFFIDAVIT OF POSTING**

**DATE:** April 22, 2016      **TIME:** 5:00pm  
**NAME:** Christine Tallman      **TITLE:** Interim City Clerk

**AMERICANS WITH DISABILITIES ACT/CALIFORNIA BROWN ACT  
NOTIFICATION FOR THE CITY OF HUGHSON**

This Agenda shall be made available upon request in alternative formats to persons with a disability; as required by the Americans with Disabilities Act of 1990 (42 U.S.C. Section 12132) and the Ralph M. Brown Act (California Government Code Section 54954.2).

**Disabled or Special needs Accommodation:** In compliance with the Americans with Disabilities Act, persons requesting a disability related modification or accommodation in order to participate in the meeting and/or if you need assistance to attend or participate in a City Council meeting, please contact the City Clerk's office at (209) 883-4054. Notification at least 48-hours prior to the meeting will assist the City Clerk in assuring that reasonable accommodations are made to provide accessibility to the meeting.

**Notice Regarding Non-English Speakers:**

Pursuant to California Constitution Article III, Section IV, establishing English as the official language for the State of California, and in accordance with California Code of Civil Procedures Section 185, which requires proceedings before any State Court to be in English, notice is hereby given that all proceedings before the City of Hughson City Council shall be in English and anyone wishing to address the Council is

required to have a translator present who will take an oath to make an accurate translation from any language not English into the English language.

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**General Information:** The Economic Development Committee meets in the Council Chambers on the fourth Monday of each month at 5:30 p.m., unless otherwise noticed.

**EDC Agendas:** The Economic Development Committee agenda is now available for public review at the City's website at [www.hughson.org](http://www.hughson.org) and City Clerk's Office, 7018 Pine Street, Hughson, California on the Friday, prior to the scheduled meeting. Copies and/or subscriptions can be purchased for a nominal fee through the City Clerk's Office.

**Questions:** Contact the City Clerk at (209) 883-4054



CITY OF HUGHSON  
**ECONOMIC DEVELOPMENT COMMITTEE MEETING**  
 CITY HALL COUNCIL CHAMBERS  
 7018 Pine Street, Hughson, CA

**MINUTES**  
**MONDAY, MARCH 14, 2016 - 5:30 P.M.**

**CALL TO ORDER:**

**ROLL CALL:**

Mayor Matt Beekman  
 Councilmember George Carr  
 Councilmember Jeramy Young  
 Councilmember Harold "Bud" Hill (Alternate)  
 Business Member Marie Assali  
 Business Member Jim Duarte

**Staff to be Present:**

Raul L. Mendez, City Manager  
 Jaylen French, Community Development Director

**Others Present:**

Megan Andrade, Stanislaus Business Alliance  
 Steve Klein, Martella's Automotive  
 Jami Meeks, East Stanislaus RCD  
 Trina Walley, East Stanislaus RCD

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**2. NEW BUSINESS:**

**2.1:** Approval of Minutes of the January 11, 2016 EDC Regular Meeting.

Motion by Business Member Assali seconded by Mayor Beekman (5-0).

**2.2:** Discussion of Potential Business Assistance Request for Martella's Automotive.

Community Development Director French introduced business owner Steve Klein, Martella's Automotive, and discussed a project to improve the façade of the building facing Hughson Avenue. Components of the project included repainting and restoring the sign. The Economic Development Committee provided some feedback to Mr. Klein to consider as he prepares a proposal for business assistance.

**2.3:** Update on Hughson Farmers' Market.

City Manager Mendez and Community Development Director French provided an update on the Hughson Farmers' Market from a recent meeting with Golden State Farmers' Market representatives Peter Cipponeri and Mason Ankeney. General details were provided on the weekly market that will operate from May 5, 2016 through September 29, 2016 (5:00pm to 9:00pm) on Thursday evenings in downtown Hughson.

**2.4:** Update on City Funding for Hughson Chamber of Commerce.

City Manager Mendez shared that the Hughson City Council would be considering an agreement, during its regular meeting that same evening, with the Hughson Chamber of Commerce to provide annual funding in the amount of \$5,000 for promotional services and to establish notary and certificate of origin services locally.

**2.5:** Update on Opportunity Stanislaus.

Megan Andrade, Stanislaus Business Alliance, shared information regarding the Opportunity Stanislaus campaign. Copies of the promotional booklet were provided.

**2.6:** Update on City's Business Development/Attraction Efforts.

City Manager Mendez and Community Development Director French provided an update on recent business development/attraction activity (Dollar General, Rancho Market, La Perla Tapatia, etc).

**3. EDC COMMENTS:**

**ADJOURNMENT:** 7:52pm