



CITY OF HUGHSON
ECONOMIC DEVELOPMENT COMMITTEE MEETING
CITY HALL COUNCIL CHAMBERS
7018 Pine Street, Hughson, CA

AGENDA
MONDAY, JANUARY 27, 2014 - 5:30 P.M.

CALL TO ORDER:

ROLL CALL:

Mayor Matt Beekman
Councilmember George Carr
Councilmember Jeramy Young
Business Member Marie Assali
Business Member Jim Duarte

Staff to be Present: Raul L. Mendez, City Manager

1. PUBLIC BUSINESS FROM THE FLOOR (No Action Can Be Taken):

Members of the audience may address the City Council on any item of interest to the public pertaining to the City and may step to the podium, state their name and city of residence for the record (requirement of name and city of residence is optional) and make their presentation. Please limit presentations to five minutes. Since the City Council cannot take action on matters not on the agenda, unless the action is authorized by Section 54954.2 of the Government Code, items of concern, which are not urgent in nature can be resolved more expeditiously by completing and submitting to the City Clerk a "Citizen Request Form" which may be obtained from the City Clerk.

2. PRESENTATIONS: None.

3. NEW BUSINESS:

- 3.1:** Approval of the Minutes of November 25, 2013 EDC Meeting.
- 3.2:** Discuss and Consider Business Assistance for 2224 Santa Fe Avenue (Formerly Known as the Husky Burger).
- 3.3:** Review and Discuss Project Site Selection Process.

3. EDC COMMENTS:

ADJOURNMENT:

WAIVER WARNING

If you challenge a decision/direction of the City Council in court, you may be limited to raising only those issues you or someone else raised at a public hearing(s) described in this Agenda, or in written correspondence delivered to the City of Hughson at or prior to, the public hearing(s).

UPCOMING EVENTS:

February 10	▪ City Council Meeting, City Council Chambers, 7:00pm
February 14	▪ President Abraham Lincoln’s Birthday- Holiday- City Hall Closed
February 17	▪ President George Washington’s Birthday- Holiday- City Hall Closed
February 18	▪ Planning Commission Meeting, City Council Chambers, 6:00pm
February 24	▪ City Council Meeting, City Council Chambers, 7:00pm

RULES FOR ADDRESSING CITY COUNCIL

Members of the audience who wish to address the Economic Development Committee are requested to complete one of the forms located on the table at the entrance of the Council Chambers and submit it to the Committee. **Filling out the card is voluntary.**

**AMERICANS WITH DISABILITIES ACT/CALIFORNIA BROWN ACT
NOTIFICATION FOR THE CITY OF HUGHSON**

This Agenda shall be made available upon request in alternative formats to persons with a disability; as required by the Americans with Disabilities Act of 1990 (42 U.S.C. Section 12132) and the Ralph M. Brown Act (California Government Code Section 54954.2).

Disabled or Special needs Accommodation: In compliance with the Americans with Disabilities Act, persons requesting a disability related modification or accommodation in order to participate in the meeting and/or if you need assistance to attend or participate in a City Council meeting, please contact the City Clerk’s office at (209) 883-4054. Notification at least 48-hours prior to the meeting will assist the City Clerk in assuring that reasonable accommodations are made to provide accessibility to the meeting.

AFFIDAVIT OF POSTING

DATE: January 27, 2014 **TIME:** 5:00pm

NAME: Dominique Spinale **TITLE:** Deputy City Clerk

Notice Regarding Non-English Speakers:

Any documents produced by the City and distributed to a majority of the City Council regarding any item on this Agenda will be made available at the City Clerk’s counter at City Hall located at 7018 Pine Street, Hughson, CA. 2

Pursuant to California Constitution Article III, Section IV, establishing English as the official language for the State of California, and in accordance with California Code of Civil Procedures Section 185, which requires proceedings before any State Court to be in English, notice is hereby given that all proceedings before the City of Hughson City Council shall be in English and anyone wishing to address the Council is required to have a translator present who will take an oath to make an accurate translation from any language not English into the English language.

General Information: The Economic Development Committee meets in the Council Chambers on the fourth Monday of each month at 5:30 p.m., unless otherwise noticed.

EDC Agendas: The Economic Development Committee agenda is now available for public review at the City's website at www.hughson.org and City Clerk's Office, 7018 Pine Street, Hughson, California on the Friday, prior to the scheduled meeting. Copies and/or subscriptions can be purchased for a nominal fee through the City Clerk's Office.

Questions: Contact the City Clerk at (209) 883-4054



CITY OF HUGHSON
ECONOMIC DEVELOPMENT COMMITTEE MEETING
 CITY HALL COUNCIL CHAMBERS
 7018 Pine Street, Hughson, CA

MINUTES
MONDAY, NOVEMBER 25, 2013 - 5:30 P.M.

CALL TO ORDER: 5:30pm

ROLL CALL: Mayor Matt Beekman
 Councilmember George Carr
 Councilmember Jeramy Young
 Business Member Jim Duarte (Arrived at 5:40pm)

 Business Member Marie Assali - Absent

Staff to be Present: Raul L. Mendez, City Manager
 Dominique Spinale, Management Analyst

Guest: Rey Campanur, Stanislaus Economic
 Development/Workforce Alliance
 Margarita Ramos, Stanislaus Economic
 Development/Workforce Alliance
 Al Seaton, Hughson Small Business Development Center

1. PUBLIC BUSINESS FROM THE FLOOR (No Action Can Be Taken): None.

2. PRESENTATIONS: None.

3. NEW BUSINESS:

3.1: Approval of the Minutes of August 26, 2013 EDC Meeting.

Motion by Councilmember Carr, Second by Councilmember Young (3-0)

3.2: Review and Discussion Economic Development Strategic Plan, Approved by the City Council on September 26, 2011.

Mayor Beekman facilitated a review and discussion of the City's of Hughson Economic Development Strategic Plan to update relevant components. Interest expressed by the Committee to update several sections including the retail analysis (in partnership with the Stanislaus Alliance). The renewed partnership between the City of Hughson and the Hughson Chamber of Commerce and Hughson Chronicle was highlighted. City staff was directed to explore and research effective planning principles for downtown areas or Main Street. Additionally, a discussion ensued regarding a incorporating some of the strategies used in "rural food deserts" moving forward.

3.3: Update on Stanislaus Economic Development and Workforce Alliance and Small Business Development Center Presence in Hughson

Representatives from the Stanislaus Economic Development and Workforce Alliance and the Hughson Small Business Development Center shared some of their efforts in the City limits. These include meetings with existing and prospective businesses to determine business and workforce development needs. An update on the Stanislaus Enterprise Zone program was also provided. It was shared that the Alliance new Executive Director, David White, would be beginning in the position in the new year and would be reaching out to the cities for "meet and greet" sessions. It was reported that the Alliance staff was also working with the City of Hughson to develop some collateral material for their economic development initiatives (permitting process, incentive programs, incubation center, etc.).

3. EDC COMMENTS:

None.

ADJOURNMENT: 6:45pm