



HUGHSON ECONOMIC DEVELOPMENT COMMITTEE

A G E N D A REGULAR MEETING 5:30 P.M.

Council Chambers
7018 Pine Street, Hughson CA
City Hall

March 26, 2012

CALL TO ORDER: 5:33pm

IN ATTENDANCE: Mayor Pro Tem Matt Beekman
Councilmember George Carr
Business Member Marie Assali
Business Member Jim Duarte

ABSENT EXCUSED: Councilmember Jeramy Young

STAFF PRESENT: Bryan Whitemyer, City Manager and Thom Clark,
Community Development Director

AMERICANS WITH DISABILITIES ACT/CALIFORNIA BROWN ACT NOTIFICATION FOR THE CITY OF HUGHSON

This agenda shall be made available upon request in alternative formats to persons with a disability; as required by the Americans with Disabilities Act of 1990 (42 U.S.C. Section 12132) and the Ralph M. Brown Act (California Government Code Section 54954.2).

Disabled or Special needs Accommodation: In compliance with the Americans with Disabilities Act, persons requesting a disability related modification or accommodation in order to participate in the meeting and/or if you need assistance to attend or participate in a City Council meeting, please contact the City Clerk's office at 209 883-4054. Notification at least 48-hours prior to the meeting will assist the City Clerk in assuring that reasonable accommodations are made to provide accessibility to the meeting.

WAIVER WARNING

Waiver Warning: If you challenge a decision/direction of the City Council/Redevelopment Agency/Economic Development Committee in court, you may be limited to raising only those issues you or someone else raised at a public hearing(s) described in this Agenda, or in written correspondence delivered to the City of Hughson at or prior

RULES FOR ADDRESSING
Economic Development Committee

Members of the audience who wish to address the City Council are requested to complete one of the forms located on the table at the entrance of the Council Chambers and submit it to the City Clerk. **Filling out the card is voluntary.**

PUBLIC COMMENT

Members of the Audience may address the Committee on any item of interest to the public pertaining to the City and may step to the podium, State their name and City of Residence for the record (requirement of Name and City of Residence is optional) and make their presentation. Please limit presentations to five minutes. Since the Committee cannot take action on matters not on the agenda, unless the action is authorized by Section 54954.2 of the Government Code, items of concern, which are not urgent in, nature can be resolved more expeditiously by completing and submitting to the City Clerk a "Citizen Request Form" which may be obtained from the City Clerk.

BUSINESS – CONSIDER THE FOLLOWING:

- 1) Review and Approve the Minutes from the February 27, 2012 meeting

Member Carr provide motion and the motion for approval was seconded by Member Beekman. The minutes were unanimously approved.

- 2) Discuss Shop Hughson Campaign.

Staff presented the Shop Hughson flyer that was distributed in the March 2012 utility insert.

It was suggested that we approach the Chronicle to see if they could publish the flyer in the paper. The committee also discussed have a special "Meet Main Street Event" in the late spring to encourage residents to patronize local businesses.

It was suggested that the "Meet Main Street" event coincide with the Fire Districts Chicken BBQ event that will be held on May 12. The goal would be to encourage residents to participate in the BBQ and then visit the stores on Main Street (Hughson Avenue). Bryan Whitemyer will contact the Fire District to see if they are open to the idea.

Member Duarte mentioned that the Duarte Nursery is having a special event on May 4th and offered the City booth space to market our local businesses.

3) Developer Impact Fee Comparison

The committee reviewed the Developer Impact Fee comparison and suggested that the City look at ways to modify the fees so that it makes the City more competitive for commercial and industrial development.

The cost of the new wastewater treatment plant is the main reason for the high fee total for Hughson. Staff will continue to look for ways to attract new commercial and industrial businesses and will utilize developer agreements to make a deal come together.

4) Discuss Water Infrastructure Planning

Staff gave an overview on the City's water system infrastructure and described its plans for a non-potable water system that will be constructed using Well #6 near Samaritan Village. The goal is to use Well #6 to irrigate Fontana Park and the new and current High School Sports fields to start. Ultimately, we would like this non-potable water system to provide irrigation water for Ross and Fox Schools as well as LeBright Fields and Starn Park.

EDC REPORTS AND COMMENTS:

ADJOURNMENT: 6:42pm

****Materials related to an item on this Agenda submitted to the Committee after distribution of the Agenda packet are available for public inspection in the City Hall office at 7018 Pine Street during normal Business hours and at Committee meetings.***

****These documents are also available on the City of Hughson website at www.hughson.org subject to staff's availability to post the document before the meeting.***

CERTIFICATION

I, Dominique Spinale, Deputy City Clerk, or his/her designee, do hereby declare under penalty of perjury that the foregoing Agenda was posted on the outdoor bulletin board at the Hughson City Hall, 7018 Pine Street, Hughson, CA., and made available for Public Review, prior to or on this 24th day of February 2012 before 5:00 p.m.

Dominique Spinale, Deputy City Clerk