



CITY OF HUGHSON  
**ECONOMIC DEVELOPMENT COMMITTEE MEETING**  
 HUGHSON CHAMBER OF COMMERCE  
 CONFERENCE ROOM  
 7012 Pine Street, Hughson, CA

**AGENDA**  
**MONDAY, AUGUST 22, 2016 - 5:30 P.M.**

**CALL TO ORDER:**

**ROLL CALL:**

Mayor Matt Beekman  
 Councilmember George Carr  
 Councilmember Jeramy Young  
 Councilmember Harold "Bud" Hill (Alternate)  
 Business Member Marie Assali  
 Business Member Jim Duarte

Staff to be Present:

Raul L. Mendez, City Manager  
 Jaylen French, Community Development Director

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**1. PUBLIC BUSINESS FROM THE FLOOR (No Action Can Be Taken):**

Members of the audience may address the City Council on any item of interest to the public pertaining to the City and may step to the podium, state their name and city of residence for the record (requirement of name and city of residence is optional) and make their presentation. Please limit presentations to five minutes. Since the City Council cannot take action on matters not on the agenda, unless the action is authorized by Section 54954.2 of the Government Code, items of concern, which are not urgent in nature can be resolved more expeditiously by completing and submitting to the City Clerk a "Citizen Request Form" which may be obtained from the City Clerk.

**2. NEW BUSINESS:**

- 2.1: Approval of Minutes of the July 25, 2016 EDC Regular Meeting.
- 2.2: Update on the Hughson Farmers' Market.
- 2.3 Update on City's Business Development/Attraction Efforts.

**2.4 Stanislaus Business Alliance/Opportunity Stanislaus****3. EDC COMMENTS:****ADJOURNMENT:****WAIVER WARNING**

If you challenge a decision/direction of the City Council in court, you may be limited to raising only those issues you or someone else raised at a public hearing(s) described in this Agenda, or in written correspondence delivered to the City of Hughson at or prior to, the public hearing(s).

**RULES FOR ADDRESSING ECONOMIC DEVELOPMENT COMMITTEE**

Members of the audience who wish to address the Economic Development Committee are requested to complete one of the forms located on the table at the entrance of the Council Chambers and submit it to the Committee. **Filling out the card is voluntary.**

**AFFIDAVIT OF POSTING**

**DATE:** August 19, 2016 **TIME:** 5:00pm  
**NAME:** Susana Diaz **TITLE:** Deputy City Clerk

**AMERICANS WITH DISABILITIES ACT/CALIFORNIA BROWN ACT  
NOTIFICATION FOR THE CITY OF HUGHSON**

This Agenda shall be made available upon request in alternative formats to persons with a disability; as required by the Americans with Disabilities Act of 1990 (42 U.S.C. Section 12132) and the Ralph M. Brown Act (California Government Code Section 54954.2).

**Disabled or Special needs Accommodation:** In compliance with the Americans with Disabilities Act, persons requesting a disability related modification or accommodation in order to participate in the meeting and/or if you need assistance to attend or participate in a City Council meeting, please contact the City Clerk's office at (209) 883-4054. Notification at least 48-hours prior to the meeting will assist the City Clerk in assuring that reasonable accommodations are made to provide accessibility to the meeting.

**Notice Regarding Non-English Speakers:**

Pursuant to California Constitution Article III, Section IV, establishing English as the official language for the State of California, and in accordance with California Code of Civil Procedures Section 185, which requires proceedings before any State Court to be in English, notice is hereby given that all proceedings before the City of Hughson City Council shall be in English and anyone wishing to address the Council is required to have a translator present who will take an oath to make an accurate translation from any language not English into the English language.

**General Information:** The Economic Development Committee meets in the Council Chambers on the fourth Monday of each month at 5:30 p.m., unless otherwise noticed.

**EDC Agendas:** The Economic Development Committee agenda is now available for public review at the City's website at [www.hughson.org](http://www.hughson.org) and City Clerk's Office, 7018 Pine Street, Hughson, California on the Friday, prior to the scheduled meeting. Copies and/or subscriptions can be purchased for a nominal fee through the City Clerk's Office.

**Questions:** Contact the City Clerk at (209) 883-4054



CITY OF HUGHSON  
**ECONOMIC DEVELOPMENT COMMITTEE MEETING**  
 HUGHSON CHAMBER OF COMMERCE  
 CONFERENCE ROOM  
 7012 Pine Street, Hughson, CA

**MINUTES**  
**MONDAY, JULY 25, 2016 - 5:36 P.M.**

**CALL TO ORDER:**

**ROLL CALL:**

Mayor Matt Beekman  
 Councilmember George Carr  
 Councilmember Jeramy Young  
 Councilmember Harold "Bud" Hill (Alternate)  
 Business Member Marie Assali - Absent  
 Business Member Jim Duarte

Staff to be Present:

Raul L. Mendez, City Manager  
 Jaylen French, Community Development Director  
 Jim Homer, Hughson SBDC

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**1. PUBLIC BUSINESS FROM THE FLOOR (No Action Can Be Taken):**

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**2. NEW BUSINESS:**

**2.1:** Approval of Minutes of the May 23, 2016 EDC Regular Meeting.

Motion by Mayor Beekman seconded by Councilmember Carr (4-0).

**2.2: Update on the Hughson Farmers' Market.**

City staff provided an update on the Hughson Downtown Farmers' Market. Information was shared regarding some of the challenges this season with the Market. The EDC expressed some of their concerns based on their experience. City staff was directed to communicate some of these items to be corrected by the Market Manager-Golden State Farmers' Market Association.

**2.3: Update on the Hughson Business Assistance Funds Portfolio**

City staff provided the status of the business assistance loans provided through the program to Perks Coffee Company, Magnolia Farmhouse Market and Kids First Day Care. The EDC shared ideas for changes to the program including flexibility to fund larger projects. City staff indicated that they would be bringing some changes to the program structure and guidelines for consideration at a future date.

**2.4 Update on City's Business Development/Attraction Efforts.**

The City Manager and Community Development Director provided updates on several business expansions in progress including Agave Azul, Coco's Taqueria, etc. They also discussed some new business ventures in development—Tia Fina's Salsa and FeatherRaft, Inc.

**2.5 Stanislaus Business Alliance/Opportunity Stanislaus**

Jim Homer was introduced to the EDC as the new Hughson SBDC Consultant. Mr. Homer had recently been assigned to the Hughson/Turlock area and would be getting acclimated to the Hughson community and work with City staff accordingly on business development and support.

**3. EDC COMMENTS:**

None.

**ADJOURNMENT: 6:50pm**