



CITY OF HUGHSON
ECONOMIC DEVELOPMENT COMMITTEE MEETING
HUGHSON CITY HALL
7018 Pine Street, Hughson, CA

AGENDA
MONDAY, SEPTEMBER 26, 2016 - 5:30 P.M.

CALL TO ORDER:

ROLL CALL:

Mayor Matt Beekman
Councilmember George Carr
Councilmember Jeramy Young
Councilmember Harold "Bud" Hill (Alternate)
Business Member Marie Assali
Business Member Jim Duarte

Staff to be Present:

Raul L. Mendez, City Manager
Jaylen French, Community Development Director

1. PUBLIC BUSINESS FROM THE FLOOR (No Action Can Be Taken):

Members of the audience may address the City Council on any item of interest to the public pertaining to the City and may step to the podium, state their name and city of residence for the record (requirement of name and city of residence is optional) and make their presentation. Please limit presentations to five minutes. Since the City Council cannot take action on matters not on the agenda, unless the action is authorized by Section 54954.2 of the Government Code, items of concern, which are not urgent in nature can be resolved more expeditiously by completing and submitting to the City Clerk a "Citizen Request Form" which may be obtained from the City Clerk.

2. NEW BUSINESS:

- 2.1: Approval of Minutes of the August 22, 2016 EDC Regular Meeting.
- 2.2: Recap on the Hughson Farmers' Market/Hughson Concert Series.
- 2.3 Update on the Hughson Christmas Festival.

2.4 CA Luxury Auto Detailing Business Assistance Request.

2.5 Update on City's Business Development/Attraction Efforts.

3. EDC COMMENTS:

ADJOURNMENT:

WAIVER WARNING

If you challenge a decision/direction of the City Council in court, you may be limited to raising only those issues you or someone else raised at a public hearing(s) described in this Agenda, or in written correspondence delivered to the City of Hughson at or prior to, the public hearing(s).

RULES FOR ADDRESSING ECONOMIC DEVELOPMENT COMMITTEE

Members of the audience who wish to address the Economic Development Committee are requested to complete one of the forms located on the table at the entrance of the Council Chambers and submit it to the Committee. **Filling out the card is voluntary.**

AFFIDAVIT OF POSTING

DATE: September 23, 2016 **TIME:** 5:00pm
NAME: Susana Diaz **TITLE:** Deputy City Clerk

AMERICANS WITH DISABILITIES ACT/CALIFORNIA BROWN ACT NOTIFICATION FOR THE CITY OF HUGHSON

This Agenda shall be made available upon request in alternative formats to persons with a disability; as required by the Americans with Disabilities Act of 1990 (42 U.S.C. Section 12132) and the Ralph M. Brown Act (California Government Code Section 54954.2).

Disabled or Special needs Accommodation: In compliance with the Americans with Disabilities Act, persons requesting a disability related modification or accommodation in order to participate in the meeting and/or if you need assistance to attend or participate in a City Council meeting, please contact the City Clerk's office at (209) 883-4054. Notification at least 48-hours prior to the meeting will assist the City Clerk in assuring that reasonable accommodations are made to provide accessibility to the meeting.

Notice Regarding Non-English Speakers:

Pursuant to California Constitution Article III, Section IV, establishing English as the official language for the State of California, and in accordance with California Code of Civil Procedures Section 185, which requires proceedings before any State Court to be in English, notice is hereby given that all proceedings before the City of Hughson City Council shall be in English and anyone wishing to address the Council is required to have a translator present who will take an oath to make an accurate translation from any language not English into the English language.

General Information: The Economic Development Committee meets in the Council Chambers on the fourth Monday of each month at 5:30 p.m., unless otherwise noticed.

EDC Agendas: The Economic Development Committee agenda is now available for public review at the City's website at www.hughson.org and City Clerk's Office, 7018 Pine Street, Hughson, California on the Friday, prior to the scheduled meeting. Copies and/or subscriptions can be purchased for a nominal fee through the City Clerk's Office.

Questions: Contact the City Clerk at (209) 883-4054



CITY OF HUGHSON
ECONOMIC DEVELOPMENT COMMITTEE MEETING
 HUGHSON CHAMBER OF COMMERCE
 CONFERENCE ROOM
 7012 Pine Street, Hughson, CA

MINUTES
MONDAY, AUGUST 22, 2016 - 5:33 P.M.

CALL TO ORDER:

ROLL CALL:

Mayor Matt Beekman - Absent
 Councilmember George Carr
 Councilmember Jeramy Young
 Councilmember Harold "Bud" Hill (Alternate)
 Business Member Marie Assali – Absent
 Business Member Jim Duarte - Absent

Staff to be Present:

Raul L. Mendez, City Manager
 Jaylen French, Community Development Director
 Kurt Clark, Opportunity Stanislaus

1. PUBLIC BUSINESS FROM THE FLOOR (No Action Can Be Taken):

Members of the audience may address the City Council on any item of interest to the public pertaining to the City and may step to the podium, state their name and city of residence for the record (requirement of name and city of residence is optional) and make their presentation. Please limit presentations to five minutes. Since the City Council cannot take action on matters not on the agenda, unless the action is authorized by Section 54954.2 of the Government Code, items of concern, which are not urgent in nature can be resolved more expeditiously by completing and submitting to the City Clerk a "Citizen Request Form" which may be obtained from the City Clerk.

2. NEW BUSINESS:

2.1: Approval of Minutes of the July 25, 2016 EDC Regular Meeting.

Motion by Councilmember Hill seconded by Councilmember Carr (3-0).

2.2: Update on the Hughson Farmers' Market.

The City Manager shared that after a discussion with Peter Cipponeri, Owner of Golden State Farmers' Market Association; there was agreement to relinquish his market management responsibilities for the benefit of the Hughson Farmers' Market. It was shared that the East Stanislaus Resource Conservation District was willing to assist City staff to finish off the year partnering with a few of the current vendors. A Junior Chef Program, the Hughson Concert Series launch and other new elements to draw additional vendors and attendees were being explored. The market season is scheduled to wrap up at the end of September.

2.3 Update on City's Business Development/Attraction Efforts.

The City Manager and Community Development Director shared updates on current business development activity including the Agave Azul expansion, the Main Street Deli change in ownership and the closing of Magnolia Farm House Market. It was also reported that the owners of the Golden Bowl Chinese Restaurant had recently purchased the former Dos Locos Mexican Grill building for a planned relocation. An update on the Coco's Taqueria expansion was also shared.

2.4 Stanislaus Business Alliance/Opportunity Stanislaus

Kurt Clark, Opportunity Stanislaus - Chief Innovation Officer & SBDC Director, provided an update on the transition of Opportunity Stanislaus. He shared that the new organizational structure had been developed and that Opportunity Stanislaus had competed in an RFP process for business services. He reported that Jim Homer was the new Hughson SBDC Consultant and would be working with City staff to develop a local presence and follow-up with existing and new businesses as needed or directed.

3. EDC COMMENTS:**ADJOURNMENT: 6:53pm**