



CITY OF HUGHSON
ECONOMIC DEVELOPMENT COMMITTEE MEETING
HUGHSON CITY HALL
7018 Pine Street, Hughson, CA

AGENDA
MONDAY, OCTOBER 24, 2016 - 5:30 P.M.

CALL TO ORDER:

ROLL CALL:

Mayor Matt Beekman
Councilmember George Carr
Councilmember Jeramy Young
Councilmember Harold "Bud" Hill (Alternate)
Business Member Marie Assali
Business Member Jim Duarte

Staff to be Present:

Raul L. Mendez, City Manager
Jaylen French, Community Development Director

1. PUBLIC BUSINESS FROM THE FLOOR (No Action Can Be Taken):

Members of the audience may address the City Council on any item of interest to the public pertaining to the City and may step to the podium, state their name and city of residence for the record (requirement of name and city of residence is optional) and make their presentation. Please limit presentations to five minutes. Since the City Council cannot take action on matters not on the agenda, unless the action is authorized by Section 54954.2 of the Government Code, items of concern, which are not urgent in nature can be resolved more expeditiously by completing and submitting to the City Clerk a "Citizen Request Form" which may be obtained from the City Clerk.

2. NEW BUSINESS:

- 2.1:** Approval of Minutes of the September 26, 2016 EDC Regular Meeting.
- 2.2:** Debrief/Direction on the Hughson Downtown Farmers' Market.
- 2.3** Stanislaus County Economic Development Strategic Plan/SWOT Analysis.

- 2.4 “How to Develop Your Retail Recruitment Roadmap” Handout.
- 2.5 Update on Opportunity Stanislaus/Hughson SBDC.
- 2.6 Update on City’s Business Development/Attraction Efforts.

3. EDC COMMENTS:

ADJOURNMENT:

WAIVER WARNING

If you challenge a decision/direction of the City Council in court, you may be limited to raising only those issues you or someone else raised at a public hearing(s) described in this Agenda, or in written correspondence delivered to the City of Hughson at or prior to, the public hearing(s).

RULES FOR ADDRESSING ECONOMIC DEVELOPMENT COMMITTEE

Members of the audience who wish to address the Economic Development Committee are requested to complete one of the forms located on the table at the entrance of the Council Chambers and submit it to the Committee. **Filling out the card is voluntary.**

AFFIDAVIT OF POSTING

DATE: October 21, 2016 **TIME:** 5:00pm
NAME: Susana Diaz **TITLE:** Deputy City Clerk

**AMERICANS WITH DISABILITIES ACT/CALIFORNIA BROWN ACT
 NOTIFICATION FOR THE CITY OF HUGHSON**

This Agenda shall be made available upon request in alternative formats to persons with a disability; as required by the Americans with Disabilities Act of 1990 (42 U.S.C. Section 12132) and the Ralph M. Brown Act (California Government Code Section 54954.2).

Disabled or Special needs Accommodation: In compliance with the Americans with Disabilities Act, persons requesting a disability related modification or accommodation in order to participate in the meeting and/or if you need assistance to attend or participate in a City Council meeting, please contact the City Clerk’s office at (209) 883-4054. Notification at least 48-hours prior to the meeting will assist the City Clerk in assuring that reasonable accommodations are made to provide accessibility to the meeting.

Notice Regarding Non-English Speakers:

Pursuant to California Constitution Article III, Section IV, establishing English as the official language for the State of California, and in accordance with California Code of Civil Procedures Section 185, which requires proceedings before any State Court to be in English, notice is hereby given that all proceedings before the City of Hughson City Council shall be in English and anyone wishing to address the Council is

required to have a translator present who will take an oath to make an accurate translation from any language not English into the English language.

General Information: The Economic Development Committee meets in the Council Chambers on the fourth Monday of each month at 5:30 p.m., unless otherwise noticed.

EDC Agendas: The Economic Development Committee agenda is now available for public review at the City's website at www.hughson.org and City Clerk's Office, 7018 Pine Street, Hughson, California on the Friday, prior to the scheduled meeting. Copies and/or subscriptions can be purchased for a nominal fee through the City Clerk's Office.

Questions: Contact the City Clerk at (209) 883-4054



CITY OF HUGHSON
ECONOMIC DEVELOPMENT COMMITTEE MEETING
HUGHSON CITY HALL
7018 Pine Street, Hughson, CA

MINUTES
MONDAY, SEPTEMBER 26, 2016 - 5:34 P.M.

CALL TO ORDER:

ROLL CALL:

Mayor Matt Beekman
Councilmember George Carr
Councilmember Jeramy Young
Councilmember Harold "Bud" Hill (Alternate)
Business Member Marie Assali
Business Member Jim Duarte - Absent

Staff to be Present:

Raul L. Mendez, City Manager
Jaylen French, Community Development Director
Kurt Clark, Opportunity Stanislaus

1. PUBLIC BUSINESS FROM THE FLOOR (No Action Can Be Taken):

Members of the audience may address the City Council on any item of interest to the public pertaining to the City and may step to the podium, state their name and city of residence for the record (requirement of name and city of residence is optional) and make their presentation. Please limit presentations to five minutes. Since the City Council cannot take action on matters not on the agenda, unless the action is authorized by Section 54954.2 of the Government Code, items of concern, which are not urgent in nature can be resolved more expeditiously by completing and submitting to the City Clerk a "Citizen Request Form" which may be obtained from the City Clerk.

2. NEW BUSINESS:

2.1: Approval of Minutes of the August 22, 2016 EDC Regular Meeting.

Motion by Councilmember Carr seconded by Mayor Pro Tem Young (4-0).

2.2: Recap on the Hughson Farmers' Market/Hughson Concert Series.

City Manager Mendez provided an update on the Hughson Downtown Farmers' Market that would be concluding its second season on September 29, 2016. It was reported that the event was finishing strong with new vendors and greater participation by Market goers during the final month. New elements at the Market included the Jr. Chef Program, Bouncing Bin, etc. The Hughson Concert Series that launched at the Farmers' Market (September 15 in the Downtown and 17 at Starn Park) was also discussed and had been very well received by the community. The event showcased music and a family friendly environment.

2.3 Update on the Hughson Christmas Festival.

Business Member Assali provided an update on the Hughson Christmas Festival that was scheduled for December 3, 2016 and would include vendors, parade, decorating contest, tree lighting, music, etc. It was reported that a planning committee of the Hughson Chamber of Commerce had been meeting to build on last year's remarkable success.

2.4 CA Luxury Auto Detailing Business Assistance Request (Introduction).

City Manager Mendez shared that there was interest by CA Luxury Auto Detailing to submit a funding proposal for EDC consideration in the new future. It was reported that the owner was working with the Community Development Director and the Hughson SBDC Consultant on a proposal that would consider making improvements to the building to support the current business and possibly bring a new complementary element. The proposal would be submitted once it was fully developed. City staff also shared that it was reviewing the utility charges for the business to ensure that they were being still applied accordingly.

2.5 Update on City's Business Development/Attraction Efforts.

City Manager Mendez reported that the City Council would be exploring expanding the services provided locally through Opportunity Stanislaus and the Small Business Development Center. He also shared that the support through Opportunity Stanislaus for the City of Hughson and its economic development efforts had been excellent and that the staff was very responsive to local needs.

Kurt Clark, Opportunity Stanislaus - Chief Innovation Officer & SBDC Director, provided an update on Opportunity Stanislaus. He shared some opportunities to bring additional business training to the Hughson area. Mayor Beekman indicated that the City had several facilities that could be utilized to host business seminars or trainings (City Hall, Senior Center, Third Street Center, Samaritan Village).

3. EDC COMMENTS:

ADJOURNMENT: 6:55pm