



CITY OF HUGHSON
ECONOMIC DEVELOPMENT COMMITTEE MEETING
 CITY HALL COUNCIL CHAMBERS
 7018 Pine Street, Hughson, CA

MINUTES
MONDAY, MARCH 14, 2016 - 5:30 P.M.

CALL TO ORDER:

ROLL CALL:

Mayor Matt Beekman
 Councilmember George Carr
 Councilmember Jeramy Young
 Councilmember Harold "Bud" Hill (Alternate)
 Business Member Marie Assali
 Business Member Jim Duarte

Staff to be Present:

Raul L. Mendez, City Manager
 Jaylen French, Community Development Director

Others Present:

Megan Andrade, Stanislaus Business Alliance
 Steve Klein, Martella's Automotive
 Jami Meeks, East Stanislaus RCD
 Trina Walley, East Stanislaus RCD

1. PUBLIC BUSINESS FROM THE FLOOR (No Action Can Be Taken):

Members of the audience may address the City Council on any item of interest to the public pertaining to the City and may step to the podium, state their name and city of residence for the record (requirement of name and city of residence is optional) and make their presentation. Please limit presentations to five minutes. Since the City Council cannot take action on matters not on the agenda, unless the action is authorized by Section 54954.2 of the Government Code, items of concern, which are not urgent in nature can be resolved more expeditiously by completing and submitting to the City Clerk a "Citizen Request Form" which may be obtained from the City Clerk.

2. NEW BUSINESS:

2.1: Approval of Minutes of the January 11, 2016 EDC Regular Meeting.

Motion by Business Member Assali seconded by Mayor Beekman (5-0).

2.2: Discussion of Potential Business Assistance Request for Martella's Automotive.

Community Development Director French introduced business owner Steve Klein, Martella's Automotive, and discussed a project to improve the façade of the building facing Hughson Avenue. Components of the project included repainting and restoring the sign. The Economic Development Committee provided some feedback to Mr. Klein to consider as he prepares a proposal for business assistance.

2.3: Update on Hughson Farmers' Market.

City Manager Mendez and Community Development Director French provided an update on the Hughson Farmers' Market from a recent meeting with Golden State Farmers' Market representatives Peter Cipponeri and Mason Ankeney. General details were provided on the weekly market that will operate from May 5, 2016 through September 29, 2016 (5:00pm to 9:00pm) on Thursday evenings in downtown Hughson.

2.4: Update on City Funding for Hughson Chamber of Commerce.

City Manager Mendez shared that the Hughson City Council would be considering an agreement, during its regular meeting that same evening, with the Hughson Chamber of Commerce to provide annual funding in the amount of \$5,000 for promotional services and to establish notary and certificate of origin services locally.

2.5: Update on Opportunity Stanislaus.

Megan Andrade, Stanislaus Business Alliance, shared information regarding the Opportunity Stanislaus campaign. Copies of the promotional booklet were provided.

2.6: Update on City's Business Development/Attraction Efforts.

City Manager Mendez and Community Development Director French provided an update on recent business development/attraction activity (Dollar General, Rancho Market, La Perla Tapatia, etc).

3. EDC COMMENTS:

ADJOURNMENT: 7:52pm