



CITY OF HUGHSON
ECONOMIC DEVELOPMENT COMMITTEE MEETING
 HUGHSON CHAMBER OF COMMERCE
 CONFERENCE ROOM
 7012 Pine Street, Hughson, CA

MINUTES
MONDAY, JULY 25, 2016 - 5:36 P.M.

CALL TO ORDER:

ROLL CALL:

Mayor Matt Beekman
 Councilmember George Carr
 Councilmember Jeramy Young
 Councilmember Harold "Bud" Hill (Alternate)
 Business Member Marie Assali - Absent
 Business Member Jim Duarte

Staff to be Present:

Raul L. Mendez, City Manager
 Jaylen French, Community Development Director
 Jim Homer, Hughson SBDC

1. PUBLIC BUSINESS FROM THE FLOOR (No Action Can Be Taken):

Members of the audience may address the City Council on any item of interest to the public pertaining to the City and may step to the podium, state their name and city of residence for the record (requirement of name and city of residence is optional) and make their presentation. Please limit presentations to five minutes. Since the City Council cannot take action on matters not on the agenda, unless the action is authorized by Section 54954.2 of the Government Code, items of concern, which are not urgent in nature can be resolved more expeditiously by completing and submitting to the City Clerk a "Citizen Request Form" which may be obtained from the City Clerk.

2. NEW BUSINESS:

2.1: Approval of Minutes of the May 23, 2016 EDC Regular Meeting.

Motion by Mayor Beekman seconded by Councilmember Carr (4-0).

2.2: Update on the Hughson Farmers' Market.

City staff provided an update on the Hughson Downtown Farmers' Market. Information was shared regarding some of the challenges this season with the Market. The EDC expressed some of their concerns based on their experience. City staff was directed to communicate some of these items to be corrected by the Market Manager-Golden State Farmers' Market Association.

2.3: Update on the Hughson Business Assistance Funds Portfolio

City staff provided the status of the business assistance loans provided through the program to Perks Coffee Company, Magnolia Farmhouse Market and Kids First Day Care. The EDC shared ideas for changes to the program including flexibility to fund larger projects. City staff indicated that they would be bringing some changes to the program structure and guidelines for consideration at a future date.

2.4 Update on City's Business Development/Attraction Efforts.

The City Manager and Community Development Director provided updates on several business expansions in progress including Agave Azul, Coco's Taqueria, etc. They also discussed some new business ventures in development—Tia Fina's Salsa and FeatherRaft, Inc.

2.5 Stanislaus Business Alliance/Opportunity Stanislaus

Jim Homer was introduced to the EDC as the new Hughson SBDC Consultant. Mr. Homer had recently been assigned to the Hughson/Turlock area and would be getting acclimated to the Hughson community and work with City staff accordingly on business development and support.

3. EDC COMMENTS:

None.

ADJOURNMENT: 6:50pm