



CITY OF HUGHSON
ECONOMIC DEVELOPMENT COMMITTEE MEETING
 HUGHSON CHAMBER OF COMMERCE
 CONFERENCE ROOM
 7012 Pine Street, Hughson, CA

MINUTES
MONDAY, AUGUST 22, 2016 - 5:33 P.M.

CALL TO ORDER:

ROLL CALL:

Mayor Matt Beekman - Absent
 Councilmember George Carr
 Councilmember Jeramy Young
 Councilmember Harold "Bud" Hill (Alternate)
 Business Member Marie Assali – Absent
 Business Member Jim Duarte - Absent

Staff to be Present:

Raul L. Mendez, City Manager
 Jaylen French, Community Development Director
 Kurt Clark, Opportunity Stanislaus

1. PUBLIC BUSINESS FROM THE FLOOR (No Action Can Be Taken):

Members of the audience may address the City Council on any item of interest to the public pertaining to the City and may step to the podium, state their name and city of residence for the record (requirement of name and city of residence is optional) and make their presentation. Please limit presentations to five minutes. Since the City Council cannot take action on matters not on the agenda, unless the action is authorized by Section 54954.2 of the Government Code, items of concern, which are not urgent in nature can be resolved more expeditiously by completing and submitting to the City Clerk a "Citizen Request Form" which may be obtained from the City Clerk.

2. NEW BUSINESS:

2.1: Approval of Minutes of the July 25, 2016 EDC Regular Meeting.

Motion by Councilmember Hill seconded by Councilmember Carr (3-0).

2.2: Update on the Hughson Farmers' Market.

The City Manager shared that after a discussion with Peter Cipponeri, Owner of Golden State Farmers' Market Association; there was agreement to relinquish his market management responsibilities for the benefit of the Hughson Farmers' Market. It was shared that the East Stanislaus Resource Conservation District was willing to assist City staff to finish off the year partnering with a few of the current vendors. A Junior Chef Program, the Hughson Concert Series launch and other new elements to draw additional vendors and attendees were being explored. The market season is scheduled to wrap up at the end of September.

2.3 Update on City's Business Development/Attraction Efforts.

The City Manager and Community Development Director shared updates on current business development activity including the Agave Azul expansion, the Main Street Deli change in ownership and the closing of Magnolia Farm House Market. It was also reported that the owners of the Golden Bowl Chinese Restaurant had recently purchased the former Dos Locos Mexican Grill building for a planned relocation. An update on the Coco's Taqueria expansion was also shared.

2.4 Stanislaus Business Alliance/Opportunity Stanislaus

Kurt Clark, Opportunity Stanislaus - Chief Innovation Officer & SBDC Director, provided an update on the transition of Opportunity Stanislaus. He shared that the new organizational structure had been developed and that Opportunity Stanislaus had competed in an RFP process for business services. He reported that Jim Homer was the new Hughson SBDC Consultant and would be working with City staff to develop a local presence and follow-up with existing and new businesses as needed or directed.

3. EDC COMMENTS:**ADJOURNMENT: 6:53pm**