



CITY OF HUGHSON
ECONOMIC DEVELOPMENT COMMITTEE MEETING
 HUGHSON CITY HALL
 7018 Pine Street, Hughson, CA

AGENDA
MONDAY, MAY 29, 2018 - 5:30 P.M.

CALL TO ORDER:

ROLL CALL:

Mayor Jeramy Young
 Councilmember George Carr
 Councilmember Harold "Bud" Hill
 Councilmember Mark Fontana (Alternate)
 Business Member Marie Assali
 Business Member Jim Duarte

Staff to be Present:

Raul L. Mendez, City Manager
 Jaylen French, Community Development Director

1. PUBLIC BUSINESS FROM THE FLOOR (No Action Can Be Taken):

Members of the audience may address the City Council on any item of interest to the public pertaining to the City and may step to the podium, state their name and city of residence for the record (requirement of name and city of residence is optional) and make their presentation. Please limit presentations to five minutes. Since the City Council cannot take action on matters not on the agenda, unless the action is authorized by Section 54954.2 of the Government Code, items of concern, which are not urgent in nature can be resolved more expeditiously by completing and submitting to the City Clerk a "Citizen Request Form" which may be obtained from the City Clerk.

2. NEW BUSINESS:

- 2.1:** Approval of Minutes of the April 23, 2018 EDC Regular Meeting.
- 2.2:** Callahan's Brewing Co. Introduction.
- 2.3:** Update on Business Development Activity in Downtown Hughson.
 -Hughson Farmers Market, Hughson Downtown CPAT Project, etc.

2.4: Update by Opportunity Stanislaus/Hughson SBDC.

2.5: Update on City’s Business Planning/Development/Attraction Efforts.

3. EDC COMMENTS:

ADJOURNMENT:

WAIVER WARNING

If you challenge a decision/direction of the City Council in court, you may be limited to raising only those issues you or someone else raised at a public hearing(s) described in this Agenda, or in written correspondence delivered to the City of Hughson at or prior to, the public hearing(s).

RULES FOR ADDRESSING ECONOMIC DEVELOPMENT COMMITTEE

Members of the audience who wish to address the Economic Development Committee are requested to complete one of the forms located on the table at the entrance of the Council Chambers and submit it to the Committee. **Filling out the card is voluntary.**

AFFIDAVIT OF POSTING

**AMERICANS WITH DISABILITIES ACT/CALIFORNIA BROWN ACT
NOTIFICATION FOR THE CITY OF HUGHSON**

This Agenda shall be made available upon request in alternative formats to persons with a disability; as required by the Americans with Disabilities Act of 1990 (42 U.S.C. Section 12132) and the Ralph M. Brown Act (California Government Code Section 54954.2).

Disabled or Special needs Accommodation: In compliance with the Americans with Disabilities Act, persons requesting a disability related modification or accommodation in order to participate in the meeting and/or if you need assistance to attend or participate in a City Council meeting, please contact the City Clerk’s office at (209) 883-4054. Notification at least 48-hours prior to the meeting will assist the City Clerk in assuring that reasonable accommodations are made to provide accessibility to the meeting.

DATE: May 25, 2018 **TIME:** 5:30pm
NAME: Susana Diaz **TITLE:** Deputy City Clerk

Notice Regarding Non-English Speakers:

Pursuant to California Constitution Article III, Section IV, establishing English as the official language for the State of California, and in accordance with California Code of Civil Procedures Section 185, which requires proceedings before any State Court to be in English, notice is hereby given that all proceedings before the City of Hughson City Council shall be in English and anyone wishing to address the Council is required to have a translator present who will take an oath to make an accurate translation from any language not English into the English language.

General Information: The Economic Development Committee meets in the Council Chambers on the fourth Monday of each month at 5:30 p.m., unless otherwise noticed.

EDC Agendas: The Economic Development Committee agenda is now available for public review at the City's website at www.hughson.org and City Clerk's Office, 7018 Pine Street, Hughson, California on the Friday, prior to the scheduled meeting. Copies and/or subscriptions can be purchased for a nominal fee through the City Clerk's Office.

Questions: Contact the City Clerk at (209) 883-4054



CITY OF HUGHSON
ECONOMIC DEVELOPMENT COMMITTEE MEETING
 HUGHSON CITY HALL
 7018 Pine Street, Hughson, CA

MINUTES
MONDAY, APRIL 23, 2018 - 5:30 P.M.

CALL TO ORDER:

ROLL CALL:

Mayor Jeramy Young
 Councilmember George Carr
 Councilmember Harold "Bud" Hill
 Councilmember Mark Fontana (Alternate)
 Business Member Marie Assali
 Business Member Jim Duarte - Absent

Staff to be Present:

Raul L. Mendez, City Manager
 Jaylen French, Community Development Director
 Jim Homer, Hughson SBDC

1. PUBLIC BUSINESS FROM THE FLOOR (No Action Can Be Taken):

Members of the audience may address the City Council on any item of interest to the public pertaining to the City and may step to the podium, state their name and city of residence for the record (requirement of name and city of residence is optional) and make their presentation. Please limit presentations to five minutes. Since the City Council cannot take action on matters not on the agenda, unless the action is authorized by Section 54954.2 of the Government Code, items of concern, which are not urgent in nature can be resolved more expeditiously by completing and submitting to the City Clerk a "Citizen Request Form" which may be obtained from the City Clerk.

2. NEW BUSINESS:

2.1: Approval of Minutes of the January 22, 2018 EDC Regular Meeting.

Motion by Councilmember Hill, Seconded by Mayor Young (4-0).

2.2: Update on Stanislaus County Comprehensive Economic Development Strategy – Hughson Element 2017-2022.

The City Manager shared a copy of the draft update to the Hughson section of the Stanislaus County Comprehensive Economic Development Strategy – 2017-2022. It was reported that the document was going through its annual revision. Councilmember Hill is the Hughson representative on the Stanislaus County Economic Development Action Committee that approves the document that is required to be able to access Federal Economic Development Administration funding. Mayor Young requested that staff work with Opportunity Stanislaus to develop an easy to reference fact sheet for Hughson that highlights key details for business development/attraction purposes.

- 2.3:** Update on Business Development Activity in Downtown Hughson.
-Alley Improvement Project, Hughson Downtown CPAT Project, etc.

The Community Development Director provide an update on several projects. This included an interest by local business owners to make improvements to the alley behind La Perla Tapatia to Napa Auto Parts. The improvements are estimated to cost approximately \$87,000. He also shared an update on the Hughson Downtown CPAT Project and the schedule for that evaluation of the downtown that would occur in early June.

- 2.4:** Review of Hughson Economic Development Committee – Purpose & Structure.

The EDC revisited this item and discussed increasing the roster of the Committee to include additional business representatives that would represent several key industries (industrial, retail, agriculture, etc.). City staff indicated that it would package the recommended changes to the EDC structure and bring forward for City Council consideration and approval. Mayor Young also suggested that all EDC items that went forward for City Council consideration be handled as non-consent for a higher level of transparency moving forward.

- 2.5:** Update by Opportunity Stanislaus/Hughson SBDC.

Jim Homer, Hughson SBDC Consultant, provided an update on recent activity. This included discussions with a prospective brewery business, legal document assistance, health food consultant, salsa producer, etc. He also reported that another business marketing seminar would be held in October in partnership with the Hughson Chamber of Commerce and the Hughson Unified School District.

- 2.6:** Update on City's Business Planning/Development/Attraction Efforts.

City staff shared an update on other business development in progress.

3. EDC COMMENTS: None.

ADJOURNMENT: 6:45pm