



CITY OF HUGHSON
ECONOMIC DEVELOPMENT COMMITTEE MEETING
 HUGHSON CITY HALL
 7018 Pine Street, Hughson, CA

AGENDA
MONDAY, JUNE 25, 2018 - 5:30 P.M.

CALL TO ORDER:

ROLL CALL:

Mayor Jeramy Young
 Councilmember George Carr
 Councilmember Harold "Bud" Hill
 Councilmember Mark Fontana (Alternate)
 Business Member Marie Assali
 Business Member Jim Duarte

Staff to be Present:

Raul L. Mendez, City Manager
 Jaylen French, Community Development Director

1. PUBLIC BUSINESS FROM THE FLOOR (No Action Can Be Taken):

Members of the audience may address the City Council on any item of interest to the public pertaining to the City and may step to the podium, state their name and city of residence for the record (requirement of name and city of residence is optional) and make their presentation. Please limit presentations to five minutes. Since the City Council cannot take action on matters not on the agenda, unless the action is authorized by Section 54954.2 of the Government Code, items of concern, which are not urgent in nature can be resolved more expeditiously by completing and submitting to the City Clerk a "Citizen Request Form" which may be obtained from the City Clerk.

2. NEW BUSINESS:

- 2.1:** Approval of Minutes of the May 29, 2018 EDC Regular Meeting.
- 2.2:** Callahan's Brewing Co. Presentation.
- 2.3:** Update on Business Development Activity in Downtown Hughson.
 -Hughson Farmers Market, Hughson Downtown CPAT Project, etc.

2.4: Update by Opportunity Stanislaus/Hughson SBDC.

2.5: Update on City’s Business Planning/Development/Attraction Efforts and Discussions.

3. EDC COMMENTS:

ADJOURNMENT:

WAIVER WARNING

If you challenge a decision/direction of the City Council in court, you may be limited to raising only those issues you or someone else raised at a public hearing(s) described in this Agenda, or in written correspondence delivered to the City of Hughson at or prior to, the public hearing(s).

RULES FOR ADDRESSING ECONOMIC DEVELOPMENT COMMITTEE

Members of the audience who wish to address the Economic Development Committee are requested to complete one of the forms located on the table at the entrance of the Council Chambers and submit it to the Committee. **Filling out the card is voluntary.**

AFFIDAVIT OF POSTING

**AMERICANS WITH DISABILITIES ACT/CALIFORNIA BROWN ACT
NOTIFICATION FOR THE CITY OF HUGHSON**

This Agenda shall be made available upon request in alternative formats to persons with a disability; as required by the Americans with Disabilities Act of 1990 (42 U.S.C. Section 12132) and the Ralph M. Brown Act (California Government Code Section 54954.2).

Disabled or Special needs Accommodation: In compliance with the Americans with Disabilities Act, persons requesting a disability related modification or accommodation in order to participate in the meeting and/or if you need assistance to attend or participate in a City Council meeting, please contact the City Clerk’s office at (209) 883-4054. Notification at least 48-hours prior to the meeting will assist the City Clerk in assuring that reasonable accommodations are made to provide accessibility to the meeting.

DATE: June 22, 2018 **TIME:** 5:30pm
NAME: Lisa Whiteside **TITLE:** Finance Manager

Notice Regarding Non-English Speakers:

Pursuant to California Constitution Article III, Section IV, establishing English as the official language for the State of California, and in accordance with California Code of Civil Procedures Section 185, which requires proceedings before any State Court to be in English, notice is hereby given that all proceedings before the City of Hughson City Council shall be in English and anyone wishing to address the Council is required to have a translator present who will take an oath to make an accurate translation from any language not English into the English language.

General Information: The Economic Development Committee meets in the Council Chambers on the fourth Monday of each month at 5:30 p.m., unless otherwise noticed.

EDC Agendas: The Economic Development Committee agenda is now available for public review at the City's website at www.hughson.org and City Clerk's Office, 7018 Pine Street, Hughson, California on the Friday, prior to the scheduled meeting. Copies and/or subscriptions can be purchased for a nominal fee through the City Clerk's Office.

Questions: Contact the City Clerk at (209) 883-4054



CITY OF HUGHSON
ECONOMIC DEVELOPMENT COMMITTEE MEETING
 HUGHSON CITY HALL
 7018 Pine Street, Hughson, CA

MINUTES
MONDAY, MAY 29, 2018 - 5:30 P.M.

CALL TO ORDER:

ROLL CALL:

Mayor Jeramy Young
 Councilmember George Carr - Absent
 Councilmember Harold "Bud" Hill
 Councilmember Mark Fontana (Alternate)
 Business Member Marie Assali
 Business Member Jim Duarte

Staff to be Present:

Raul L. Mendez, City Manager
 Jaylen French, Community Development Director

Others Present:

Jim Homer, Hughson SBDC
 Ron & Kelly Callahan – Callahan's Brewing Co.

1. PUBLIC BUSINESS FROM THE FLOOR (No Action Can Be Taken):

Members of the audience may address the City Council on any item of interest to the public pertaining to the City and may step to the podium, state their name and city of residence for the record (requirement of name and city of residence is optional) and make their presentation. Please limit presentations to five minutes. Since the City Council cannot take action on matters not on the agenda, unless the action is authorized by Section 54954.2 of the Government Code, items of concern, which are not urgent in nature can be resolved more expeditiously by completing and submitting to the City Clerk a "Citizen Request Form" which may be obtained from the City Clerk.

2. NEW BUSINESS:

2.1: Approval of Minutes of the April 23, 2018 EDC Regular Meeting.

Motion by Councilmember Hill, Seconded by Business Member Assali (5-0).

2.2: Callahan's Brewing Co. Introduction.

The Community Development Director introduced local resident, Mr. Ron Callahan, who is interested in opening a new business to downtown (Callahan's Brewing Co.). Mr Callahan introduced his wife, Kelly, and other members of his team. He discussed his business concept for a local brewery and pub in downtown (4700 Hughson Avenue). Mr. Callahan shared the work that he has already done and his progress on developing a business plan with all key elements. He would like to return at a future EDC meeting to make a formal presentation. He also plans to hold an investors meeting in the near future.

2.3: Update on Business Development Activity in Downtown Hughson.
-Hughson Farmers Market, Hughson Downtown CPAT Project, etc.

The City Manager discussed the plan for the Hughson Farmers Market that has been moved to Friday evening (5pm-8pm) in Downtown Hughson and will run from June – August. He shared some of the vendors that were already confirmed for opening night on June 1, 2018. The Community Development Director shared the schedule for the Hughson Downtown CPAT Project which would occur in the upcoming weeks. A team of planners, urban designers, architects and economic development professionals are scheduled to talk with local stakeholders to gather input to help develop a vision for downtown. A plan will be developed based on this outreach and presented to the Hughson City Council for consideration.

2.4: Update by Opportunity Stanislaus/Hughson SBDC.

Jim Homer, Hughson SBDC, discussed some of his recent work with prospective business owners. He also shared that he was working with the Chamber of Commerce to plan another business workshop in the fall (October 24) focused on optimizing advertising and promotion efforts. Mayor Young directed staff to work with Opportunity Stanislaus on a new gap analysis to determine business leakage and were to focus efforts.

2.5: Update on City's Business Planning/Development/Attraction Efforts.

The Community Development Director provided an update on business efforts in progress including a new Chinese restaurant, organic food café/deli, status of current vacancy buildings, etc. He also provided an update on development in the City limits and potential opportunities in the future.

3. EDC COMMENTS:

Business Member Duarte indicated that he would be stepping down from the Committee due to personal reasons but recommended another local business

owner to succeed him. He indicated that he would serve until that time. Mayor Young thanked Business Member Duarte for his service and indicated that he wanted to recognize him at a future City Council meeting when appropriate. City staff was directed to reach out to prospective Committee members.

ADJOURNMENT: 6:50pm