



City of Hughson

CALL FOR ARTISTS: *Sidewalk Shadow Art Project*

Deadline: Friday, December 23, 2022



Damon Belanger-Redwood City

Date Issued:

Monday, November 21, 2022

Application Deadline:

Friday, December 23, 2022
5:00pm



Damon Belanger-Redwood City

Calling All Creatives

The City of Hughson, along with the City of Hughson Economic Development Committee invite artists to submit proposals for the Sidewalk Shadow Art Project.

The City of Hughson is seeking an artist or team of artists to create up to 16 sidewalk shadow art pieces that will promote community, and be a fun, playful way to showcase Hughson artists in downtown Hughson. The goal of the project is to create public art that adds to the unique character and historical vibrancy of Downtown Hughson, while also bringing art to unexpected places.

Applications can be downloaded at www.Hughson.org

Applications will not be accepted after the deadline.

Please read this "Call for Artists" in its entirety before completing the application.

Project Details

The Sidewalk Shadow Project artwork will be used to create stencils, which will be used to professionally apply the artwork to the sidewalks.

The total number of art pieces will be up to 16 depending on the complexity of the images. The art work will be able to be viewed during daylight hours, playing on the shadows of bollards, street lights, utility boxes, drop boxes, bus stop, signs and other permanent structures on the sidewalks. These will be painted on the sidewalk in a subtle way.

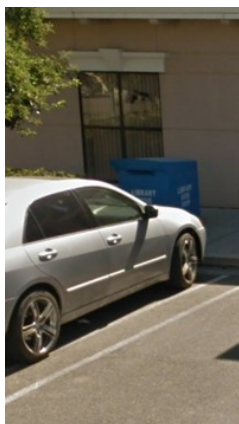
Examples: Shadow Art



Artist - Damon Belanger - Redwood City

The work could include images, words, and messages that will engage the passerby and promote our city and community in a playful, fun and artistic way.

Below are examples of fixed items that shadow in downtown Hughson. These are just a few of the type of items that can be used to shadow.



Eligibility

This “Call for Artists” is open to all City of Hughson artists/residents. All entries must be original designs of the entrant artist or team and must be suitable for viewing by all ages. All sidewalk shadow art installations will be reviewed and selected to insure visual consistency across the work.

Award - \$250 to the top 3 winning artists

Description and Location of the Sidewalk & Shadow Art

The artwork will be on the sidewalks and pathways in downtown Hughson focusing on the areas connecting Hughson Avenue to downtown businesses, offices, schools and library. Final site selection will be made by the City and Economic Development Committee.

Entries that use a copyrighted or trademarked image will not be accepted. In addition, the art must not be plagiarized, stolen, or copied from any other source. Entries must not defame or invade the rights of any person, living or dead.

The artwork is a long-term installation and will become the property of the City of Hughson.

How to Apply for this Call

Please go to www.Hughson.org to download the application for the Sidewalk Shadow Art Project.

Application Details

All requirements listed below must be met or the application will be removed from consideration.

- Complete application must be submitted no later than 5pm, December 16, 2022. Partial submissions will not be considered. All submitted materials will not be returned to the artist.
- Concept drawing of each shadow art piece that will be part of the project.
- Submissions may be hand drawn or computer generated.
- An Artist Statement (2,000 characters maximum) that describes why the artist is interested in the sidewalk shadow art project, and how the artist believes the art will transform the street, fit with the unique character of Hughson and/or enliven the area.
- All visuals including sidewalk shadow art conceptual drawings must meet the online format specifications required for uploading:
 - File type: JPG
 - Dimensions: minimum 1920 pixels on the longest side.
 - Resolution: 300 dpi

Artist Selection Process

The selection process will consist of review and approval by the City of Hughson and the Economic Development Committee.

Selection Criteria

When making the selection for the Sidewalk Shadow Art Project, the following will be considered:

- Artistic excellence, innovation, and originality
- Does the artwork promote family, community, agriculture, fun, creativity?
- Does the art meet the goals of the project?

If you are selected to complete the Sidewalk Shadow Art Project

The selected artist or all members of a selected artistic team must sign a City of Hughson Assignment of Rights document.

The top three winning artists will receive an award of \$250 once the Assignment of Rights document has been signed and received by the City of Hughson.

Questions?

Please contact Carla C. Jauregui at cjauregui@hughson.org or call (209) 883-4054.